



长寿文化
LONGEVITY CULTURE



“灯笼”法则；
 “小铜钱”法则；
 “修己安人”法则；
 “兴市不可追，钝市不可丢”法则；
 “没有唯一性，必有差异化”法则；
 “合情合理合法合时”法则。

“LANTERN” RULE:
 THE RULE OF "SMALL COPPER COINS";
 THE RULE OF "FIXING ONE'S OWN SAFETY";
 "RULE THE MARKET, NOT THE MARKET."
 "THERE IS NO UNIQUENESS, THERE MUST BE DIFFERENTIATION" RULE.
 THE PRINCIPLE OF "REASONABLE, LAWFUL AND TIMELY".