

## Seminar honors publication's 15th celebration

### Staff Reporters

JIADING District held a seminar on June 20 to celebrate the 15th anniversary of the publication resumption of Jiading News.

Representatives from the media, former editors-in-chief from Jiading News and readers attended the event to review its development course and offer good ideas for its future development.

Jiading News was launched in 1956, stopped publication in 1958, and resumed publication in 1996. The weekly newspaper expanded to eight pages from four pages at the beginning of its resumption. The extra publications of both eight-paged Chinese and English editions are issued at the end of every month.

About 100,000 copies of the Chinese edition of Jiading News are distributed free to the district's residents while 40,000 copies of the English edition are distributed since it was launched in 2008.

Jiading News has been awarded two city-level prizes for outstanding district coverage.

Two new books about feature articles and historical stories published in Jiading News in the past five years also made their debut at the seminar.

## Young volunteer to help western region schools

### Wang Lihui and Han Jing

A BATCH of young people from Jiading District volunteers to help develop the provinces of Yunnan and Sichuan, Xinjiang Uygur Autonomous Region and Tibet Autonomous Region every year.

Shanghai University selects 10 to 15 students annually to join the volunteer services for the country's western regions. However, the number of students signing up for the event usually amounts to 50 or 60.

"After one-year volunteering, most of the students can gain some social experiences and have a clearer idea of career planning," said Jin Linglin, chief of the all-round development department of the Youth League from Shanghai University. "Some students may extend their term of service to two or even three years when the one-year project concludes."

Jiading District has developed a supporting education project for Yunnan Province over a decade. Young and middle-aged teachers in Jiading District will volunteer to assist in improving schooling in backward areas every year. So far, a total of 53 teachers have participated in the volunteer project.

"It will be inevitable to encounter bottleneck for one's career development, if staying at the same place for rather a long time. The replacement may bring about a shift of thoughts," said Zhu Hongjun, who took part in the volunteer supporting education project in 2008.



A Jiading Museum staff repairs antique books. All the 8,000 books were from the Qing Dynasty (1644-1911) and the Republic of China (1911-1949) period. — Li Huacheng

# Museum's bid to retain local history

### Wang Lihui and Han Jing

Jiading Museum is sweeping the district in search of cultural relics in a bid to register and protect them as soon as possible.

Jiading District has drafted a regulation for the management, protection and repair of its irremovable cultural relics.

Jiading Museum has enormously expanded its collection in recent years by transfer, acquisition or

donation. According to the third five-year national archaeological survey begun in 2007, Jiading District registered more than 100 new cultural relic sites. So far, the district boasts 205 cultural relic sites in total.

A batch of cultural relics donated by a collector surnamed Zhao will be displayed at the Jiading New Museum when it is completed.

Jiading Museum welcomes donation of historical pieces all year round, including paintings and

calligraphy, pottery and porcelain, bronze, ancient coins, bamboo carving artworks, notes and letters from celebrities. Collectors are particularly encouraged to donate folk garments, architecture blueprints and components, and photos.

Those residents who donate cultural relics without compensation will be honored with a certificate written by local calligraphers. The museum also offers free identification services. Residents can call 5991-8372 with any relic inquiries.

## Microblog methods used to spread safety

### Li huacheng and Han jing

JIADING Public Security Bureau is applying Internet vocabulary and folk proverbs on its microblog (Chinese equivalent of Twitter) to remind residents of safety risks in old apartments and has achieved effective results.

The district's Public Security Bureau has already boasted more than 110,000 followers for its microblog. Their Internet-style notices are quite popular among web users.

A reproduced entry about

precautionary suggestions during the May Day holidays on the website of Jiabin neighborhood committee in Juyuan New Area has received high clicks.

Jiading resident Pang Haiyan appreciated the new wording with Internet vocabulary popular among adults and children instead of the previous stiff slogans.

In recent years, the district's safety precaution advice has developed from stiff slogans and banners to posters and microblog entries.

Jiading Meteorological Bureau

joins the district's educational departments to include local agricultural proverbs and old songs in nature study textbooks for primary schools. They have already promoted the textbooks in the district's four schools.

Shi Wuyi, director of Jiading Meteorological Bureau, said that they are organizing people to collect local agricultural proverbs and will incorporate them into meteorological textbooks after systematic arrangement and scientific approval in a bid to enrich students' common sense.

## Plastic bag use down since ban imposed

### Wang Lihui and Han Jing

SUPER-THIN plastic bags which cannot meet the state standard, are rarely seen in the large shopping malls or supermarkets in Jiading District, but still can commonly be seen at trade markets, small stores and stalls nowadays.

Since the policy banning the use of plastic bags was carried out in 2008, China has prohibited the production, sales and use of plastic shopping bags less than 0.025 millimeters thick, and all the supermarkets, shopping malls

and trade markets are ordered to charge the customers for using the plastic bags.

Nowadays most residents bring shopping bags when shopping at supermarkets and shopping malls. Those large malls and supermarkets in the district have already abandoned the use of super-thin plastic bags and charge for plastic bags. However, some vendors at wet markets still offer nonstandard plastic bags to customers.

Wang Dayong, deputy director of the district's development and reform commission, said that

hospitals and restaurants will also implement the ban this year.

The tourist attractions in Zhouqiao bring about 50 to 60 buckets of waste per day, one of which contains at least 20 to 30 plastic bags, according to a sanitation worker in charge of the area.

Ma Lei, vice manager of a waste treatment plant in Anting Town, said, "There were more than 10 tons of plastic bags alone among the daily garbage before the ban was carried out. The plastic bags taken to the plant have been reduced to 4 tons."

## News in Briefs

### CPC 90th in pictures

JIADING District unveiled an exhibition on June 13 at Lu Yanshao Art Gallery to mark the 90th anniversary of the founding of the Communist Party of China. The exhibition features over 350 pictures and more than 50 pieces of artworks recalling the marvelous progress made in the past 90 years under the leadership of CPC. The exhibition will be open to the public around July 1 and tour towns, neighborhoods and some schools across the district.

### Dragon boat races

JIADING District held its first dragon boat contest for enterprises and communities on June 5 at Hengli River. A total of 25 teams participated in the contest.

### Short award

THE TV short "Next Stop, Jiading" produced by Jiading Radio and Television Station won the best MV Award at the fourth Creative Extraordinary Short of Global Chinese Awards. The short depicting Metro Line 11 has attracted much attention since it debuted in February.

### Cordless cars

TWO-MONTH-LONG Bosch Power Tools (China) Cordless Race has concluded. Students from the College of Mechanical Engineering of Tongji University grabbed a prize by creating the only completely riveting car for the race. Ten fleets from eight colleges nationwide participated in the race. The racing cars were completely designed and made by students.

### Story-telling success

THE story-telling session of the third Chinese Story Festival in the Yangtze River Delta was held in Tonglu, Zhejiang Province. The group led by Huang Zhenliang from Jiading District won two golds, three silvers and two bronzes. Huang was titled as "Story Teller" by the organizing committee.

### Tai chi champs

A TEAM from Zhenxin Neighborhood won the first prize in a 24-form tai chi (Chinese shadow boxing) contest in the city's community sports competition. The team has 12 members.

### Gold for girl quartet

A FEMALE chorus group — Glamour of Ancient Town — from Nanxiang Town won the gold medal in the final of the 2011 Urban Elegance vocal band contest. The female quartet incorporated Nanxiang tourist attractions into their songs, combining with bell tolls, storytelling and ballad singing and lute.