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# Jiading News

嘉定報

Culture

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## New Traditions

Jiading painter Wang Yuanchang recently held an exhibition featuring landscapes, characters and nature that combines a love of Chinese culture with his own style.

Service

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## Fruits Of The Season

It may be winter, but there are plenty of nature's delights to see in Jiading District. Enjoy country scenery, sniff aromatic blooms and even pick juicy strawberries.

People

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## Late Bloomer

Retirement for Xi Songlin from Xiaomiao Village in Xuhang Town, Jiading District, led him to learn Chinese painting and produce beautiful pictures of flowers.



## Flakes of fun amidst big chill

Children throw snowballs at each other, enjoying some winter fun after a heavy snowfall on December 30. Temperatures dropped to minus four degrees Celsius at the beginning of the new year, and snow and icy roads led to traffic jams in the district. — Li Huacheng

## Jiading New Town tries to make best use of land in urbanization

Guan Wenfei and Qian Tong

Jiading New Town has made significant development in urbanization and making the best use of land.

Li Jian, president of Jiading New Town Development Co Ltd, said the developers must have their blue prints approved before they get the land.

If the developer violates any terms of the blue print, they will be punished.

This land development pattern has been widely adopted in Jiading New Town, so as to ensure the order of construction.

The construction of Traditional Chinese Medicine Zone in Jiading New Town has just kicked off, the first phase of it is set to be completed by the year end. The project includes Fengzechi Herbal Garden and Jianfu Courtyard.

"We want to create harmonious development between industrial and residential areas," Li said.

Jiading New Town completed construction of five cultural projects last year, including a high school, a library and a museum.

Jiading New Maternal and Child

Health Care Hospital and Shanghai Ruijin Hospital North Branch have already opened.

Poly Theater with around 2,000 seats will be completed by the year end. The construction of nine projects, including schools and community centers, will begin soon.

Jiading New Town also signed letters of intent with several leading companies last year to develop four areas to attract company headquarters in the fields of equity transaction, gold trade, finance valley and luxury products.

## Zone inaugurated to boost TCM development

THE launching ceremony of Jiading Traditional Chinese Medicine Zone was held in Beijing on December 28, 2012.

The TCM Zone aims to promote health care and development of Chinese medicine. Officials of Jiading hope the zone can attract pharmaceutical companies, researchers, famous doctors and medical schools.

Jiading has a profound foundation of TCM. At the end of the 1970s, Jiading County was selected to cooperate with the World Health Organization on an international preliminary health care center.

In 1986, Jiading Traditional Chinese Medicine Hospital became a model TCM hospital at county level in China.

In 1995, Jiading became a leading rural area for TCM and passed the reassessment in 2012 with high marks. A network of TCM services has now been established in the district.

Following the launching ceremony, a promotion conference was also held in Beijing. Li Jian, president of Shanghai Jiading New Town Development Co Ltd introduced the present status of Jiading New Town and its future blueprint.

In the conference the Jiading government signed a framework cooperation agreement of seven projects with Shanghai University of Traditional Chinese Medicine and the Shanghai Association of Traditional Chinese Medicine, including a TCM training center, a hotel, an ecological tourist program, a sports and culture center.

Five noted TCM experts including Chen Kaixian, Zhang Boli, Yao Naili, Yan Shiyun and Lu Jingen were invited as advisers to the TCM Zone.

(Guan Wenfei and Qian Tong)