

News in Briefs

Buying insurance for residents

THE Jiading District Government purchased commercial insurance for 582,000 people with registered permanent residence and those with temporary residence permit in the category of talents.

The government signed an agreement with the Shanghai Branch of China Life on integrated insurance covering accidents and natural disasters.

Beginning on January 1, 2013, these residents can get insurance of up to 200,000 yuan (US\$32,150) when deaths or disabilities are caused by natural disasters, fires, explosions or being hit by flying objects. They can also receive up to 50,000 yuan in case of injuries or death caused by drowning or electric shock.

New Metro line

THE west section of Metro Line 13 from Jinyun Road Station to Jinshajiang Road Station opened on December 30, 2012. It saves about half an hour for Jiading residents when traveling to or back from the city center. Stretching 9 kilometers, the west section of Line 13 has seven stations. Passengers can transfer to lines 3 and 4 at Jinshajiang Road Station.

Housing project

Construction has started on the low-income housing project at Huangdu residential area. When completed, the project will provide homes for 80,000 people. In the first phase of the project, about 7,820 low-income apartments will be built by 2014 in its No. 3 lot.

Shopping center

Zhongye Xiangteng City Square in Nanxiang Town has opened for trial operation. Standing next to Nanxiang Station of Metro Line 11, the complex integrates commercial shops, office buildings and high-end residences. Nearly 100 famous brands including Starbucks, Pizza Hut, McDonald's, City Shop, Uniqlo and Paris Baguette have settled in the square and more than 70 percent have already opened for business.

Traffic hub

The Nanxiang Public Traffic Hub opened on December 31. It was the fourth traffic hub coming into service in 2012.

Automobile city

Shanghai International Automobile City has recently got the certificate of "International Scientific Cooperation Base for Electric Automobiles."



Piped music

On one side of Yunping Road and Tianzhu Road in Jiading New Town is a "steel forest" composed of waste water pipes. When the wind blows, iron clappers inside knock the steel casing, producing sounds that resemble birds twittering. Adding to the avian theme, nest boxes on top of the pipes help create a vivid forest in an urban area. — Li Huacheng

Work begins on commercial complex

Guan Wenfei and Pan Zheng

CONSTRUCTION has started on the commercial complex of CITIC New City in Jiading New Town.

With a total planned area of 538,000 square meters, the complex will house apartments along with office and commercial space. The commercial space will include a cinema, restaurants, department stores and supermarket.

It is expected to be completed around the end of 2016.

Located at the core of Jiading New Town,

the complex will have convenient public transport links as Jiading New Town Station of Metro Line 11 is nearby.

CITIC New City will also feature three parking lots with nearly 2,100 parking spaces. It is hoped that residents from the nearby Jiangsu cities such as Kunshan and Taicang will be attracted to shop here.

Meanwhile, the work of commercial supporting facilities for Jiading New Town continues to progress smoothly.

Structure of 27 buildings along Dongyun Street have been capped.

New hospital impresses patients

Guan Wenfei and Pan Zheng

TRIAL operation of the Ruijin Hospital North Branch has gone smoothly since its opening three weeks ago in Jiading District.

It handles an average of 900 patients a day with a peak of about 1,300 people, hospital officials said. The hospital has a designed capacity to treat 2,400 patients each day.

The emergency section will open once the trial operation of the out-patient section has been declared successfully.

The hospital provides a special card, with which the patient can make registration, booking appointments and payment less than two minutes, which is quite convenient for the patients. All they need is their ID card to get the hospital card from a self-service machine. Up to 200 patients use the machine every day.

In the hospital there are some mini electric cars shuttling among different clinics for the disabled patients to see the doctors. They can take the car free of charge.

At the gate of out-patient hall there are many wheelchairs ready for elderly people to move about in the hospital.

In the dispensary, an automatic dispensing machine is running quietly, which allows patients to get medicines quickly and easily.

Cafe gives students a taste of business

Pan Qingyun and Momo Pan

Zhongguang High School on Tacheng Road is using a small cafe on campus to give students a chance to run a business.

Teacher Gu Qiuping said the cafe has been in business since 2007 and students get to learn about "market operations."

The cafe is run in turn by all the five Senior One classes. Each class hires "employees" after applications are submitted and interviews given. Each class operates the cafe for two weeks at a time.

It is open on school days at noon for one hour.

According to the rules, 30 percent of the income will go to the class budget while the remainder will be divided by "employees."

Teachers from the office of political education act as officials from the industry and commerce administration, signing agreements and issuing certificates to each class. These teachers also simulate the role of sanitation bureau officials to check food safety.

"Simulating a real market is the best way to help students

understand business better," Gu said.

Parents with business experience have been invited to the campus to give lectures to the high school students.

Yao Feifan, a 16-year-old girl who was the manager on duty on December 27, greeted customers warmly and politely.

"I heard the manager on duty last week made a profit of more than 300 yuan (US\$48)," Yao said. "I need to catch up."

To improve sales, Yao offered a series of promotions including a buy of two milk

teas, get one jasmine tea free, and a 20 percent discount for the first five customers every day.

Yao said when she firstly took over the shop, she had no experience at all and all she sold was instant coffee.

At first, students liked it but soon they stopped buying the coffee. Yao said she realized she had to develop some new products and strengthen advertising around the campus.

She put up posters around campus and also advertised on the school radio and on-line forum.



Qiu Wei shows off his snake stamps.

Collectors quick to buy snake stamp

Li Zhuoxiang and Momo Pan

A SPECIAL stamp for the Year of the Snake went on sale on January 5, attracting many collectors to line up overnight to get it as early as possible.

At the gate of Nanxiang Post Office, a long queue had been formed by

5:30am, one hour before sales began.

Local Qiu Wei was the first person in Nanxiang to get the stamp.

The stamp's design was based on the book "In Search of the God."

According to the book, the snake has a pearl in its mouth and its tail turns

into two strains of lucidum grass, representing good fortune. The body of the snake features a peach blossom for spring, lotus for summer, chrysanthemum for autumn and plum blossom for winter, symbolizing safety for the four seasons.

The stamp has a face value of 1.2 yuan (19 US cents).