



• Celebrating local craft

Residents from across Jiading District try their hand at traditional handcrafts at the Jiading Culture Center, where a two-day event was held earlier this month to mark the local cultural heritage including fan painting, embroidery, puppetry, porcelain painting and even making snacks. — Ti Gong



Dazhong Economic Park booming

Hu Xindong and Yang Wenjie

The Anting-based Dazhong Economic Park is gearing up to attract new companies, with 52 more joining despite the slowing auto industry.

It is focusing on optimizing the structure of the newly registered enterprises while placing more emphasis on eight significant projects in the area.

Among the 52 companies that settled in the first quarter of the year, traditional auto firms only took up 21 percent.

Fifty-six percent were from the cultural, innovation and sci-tech industries.

One of the newcomers, global instruments and systems company Horiba from Japan, is investing 250 million yuan (US\$35 million) to establish its Chinese headquarters and an R&D center, with a forecast annual output of 330 million yuan.

The company serves the auto industry for R&D and emissions monitoring, the medical sector with in-vitro diagnostics, and services a range of

other industries.

Ruimei Technology, with a registered capital of 50 million yuan, is to create brand-integrating sales and operations services for new energy cars. It is already a major supplier.

Other newcomers include medical and health enterprises, who say the park is the ideal base to thrive in the long run.

Wokang, a hi-tech company that develops high-performance biomedical material and synthetic technologies, set up a subsidiary here and projects income of 1.3 billion yuan in 2023.

Shende Medical Equipment has set up its imaging project, which is in clinical trials of tumor treatment. The company is very confident it will attract investors.

The industrial park that operates alongside the Dazhong economic park helps expand production and provides marketing.

It helps some plants increase their production lines and facilities. A planned 1,400-square-meter Baosteel factory expansion project is expected to earn revenue of 7.5 million.

Building enterprise culture in the Delta

Tang Min and Tong Wangyue

THE Yangtze River Delta Enterprise Culture Construction Forum gathered government officials and leaders of large enterprises to exchange ideas on building an enterprise culture in the delta region.

It was jointly held by Shanghai, Jiangsu, Zhejiang and Anhui provinces, at the Jiading

Blue Palace Hotel on May 31.

A framework agreement on cooperation and exchange was also signed.

Lu Fangzhou, director of Jiading District, said that Jiading will join hands with Kunshan and Taicang cities in Jiangsu to build a collaborative innovation circle and promote integrated industrial development,

cultural exchanges and joint social governance.

Government officials from Zhejiang, Jiangsu and Anhui shared views on the topic "thoughts and visions on enterprise development" in the delta.

One hundred advanced units in enterprise culture construction established a cultural brand alliance. Altogether, 13 excellent

enterprises including Shanghai Zhenhua Heavy Industries Co Ltd, Jiangsu Nongken Group Co Ltd and Magang Group Holding Co Ltd showcased achievements in enterprise culture construction through videos and speeches.

The 2019 Jiading Enterprise Culture Exhibition was unveiled on the same day.



Telephone:
5991-6926 5952-7617
Fax: 5991-6275
Email: jdb111@vip.163.com
Add: 13/F 1288 Defu Road

Produced by
上海日报
Shanghai Daily

CULTURE

Cultural Treasure Trove

Jiangnan, the region south of the lower reaches of the Yangtze River Delta, is an area steeped in culture and history. To celebrate that richness, an exhibition of 104 unique artifacts is underway. Page 4-5



PEOPLE

A Long Artistic Journey

After a long and lonely journey, artist Fan Changjiang describes traditional Chinese freehand art combining words, calligraphy and painting as like shooting an arrow — there is no rewind after drawing the bow. Page 8



Scan to explore more in your community